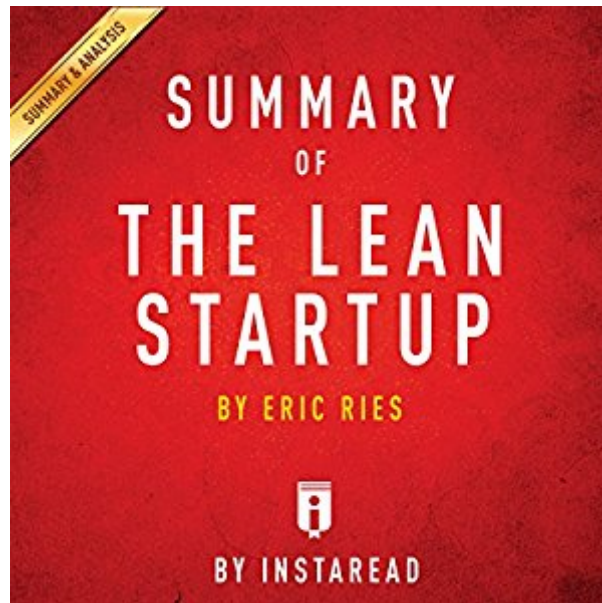




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Summary Of The Lean Startup, By Eric Ries | Includes Analysis



Synopsis

Summary of The Lean Startup by Eric Ries | Includes Analysis Preview: The Lean Startup offers a set of tools and methodologies for entrepreneurs both in startups and established corporations to better achieve success. Since the vast majority of startups fail, understanding how to build a better company saves society's most precious commodities: ideas, time, and the skills of its people. The lean startup movement sets out to prevent future failures.... PLEASE NOTE: These are key takeaways and an analysis of the book, and NOT the original book. Inside this Instaread Summary of The Lean Startup: Overview of the book Important people Key takeaways Analysis of key takeaways About the Author With Instaread, you can get the key takeaways, summary, and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways, and analyze them for your convenience.

Book Information

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Customer Reviews

It's OK, but not great. I picked this up as an adjunct to reading the full-text book. Although it does have some clearly identified "Key Takeaways", it is not a substitute for the deeper ideas presented in The Lean Startup itself. It misses a large portion of the idea of quantification AND qualification of hypotheses and does not emphasize enough of the really clear and rigorous points that make principles of Lean Startup so important. Since so much of our popular conversation of business management incorporates the tactics of "MVP" and "Pivot", it is still important to get into the rigorous systems of Lean Management that this summary does not provide. Now, if you just want to have a cocktail conversation about Lean Startup, the book, this might be a handy summary. But don't

expect to get anywhere near actually implementing Lean principles from skimming this summary. It's like summarizing any weight loss program as "eat less, move more" and expecting it to be useful. It doesn't really capture the specific discipline that you came here to learn.

I read the full Lean Startup book by Ries and was impressed enough to buy a couple copies of "Summary of The Lean Startup" as a just-the-facts quick reference. Unfortunately, this summary is so over-summarized that had I not read the full book, I would have had absolutely no idea what a lean startup is. Frankly, this book looks like someone (or a computer) did little more than include the table of contents. Key statements, definitions, action-lists, conclusions, etc. from the full book are not included. Don't waste your time.

This Instaread gives a concise, well-written summary and analysis of the book which covers all the basics for getting your business idea off the launching pad. If you've ever tried creating a small business from home as I have, you'll recognize some of the mistakes you might have made. This is a smart guide to getting your ducks all in a row before you take the leap. This summary covers it very well and I recommend buying the full book if you are planning on launching a startup company. This Instaread is a great companion to the book and I highly recommend it.

The summary is good enough if you get the basic concepts. The book is full of personal stories and graphs. I like to cut-to-the-chase and get things done.

This is a Summary and Analysis about "The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses" by Eric Ries. This is an insightful book on entrepreneurship and management. This summary book has touched important points and explained in bite-sized details about the challenges entrepreneurs face when it comes to startups. This summary book also provides the reader information on the author's style and perspective. This is perfect for you if you are eyeing to start your own business venture. This is a good quick read specially for those who don't want to dive in straight into reading all 336 pages of the original book. It will help you with your decision making whether or not to purchase the original book. As an entrepreneur myself, this has opened my eyes to so many lessons that I can easily absorb and apply. This is an excellent guide to improve the odds of a startup's success. I received a complimentary copy of this book in exchange for my unbiased review.

A good summary to save time, helps if you already know a reasonable level about the topic - very useful for the lectures I am writing

Read this in about 30 minutes. It has easily digestible bits of information. Author doesn't skimp on examples that tie into key takeaways!

The Lean Startup by Eric Ries is a guide that is useful for new and established companies alike. It outlines step-by-step the way to build a better company from the ground up, a company that has a better chance of surviving in an uncertain marketplace. The author uses examples of highly successful startups, like Facebook, showing how they learned to read market trends and not only be in front of them, but sometimes to create them. Summary of Lean Startup by Eric Ries by Instaread is a kind of Cliff Notes version of the original work; an unauthorized, unbiased analysis of the main points and the author's style that enables a busy reader to test drive the book before buying. I received a complimentary copy of this book in exchange for my unbiased review.

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